

Lucid Fishing Prostaff Guidelines

Pro Staff positions through Lucid Fishing are applied for in a written statement of intent and/or personal request from the ProStaff Coordinator or Owners of Lucid Fishing. The Pro Staff position is not a paid position and may be terminated at any time.

As a Lucid Fishing Pro staffer, you have been selected to represent anglers and outdoor enthusiasts from all walks of life to the best of your ability. You must uphold a positive image of anglers and outdoor enthusiasts including the ethics of good sportsmanship. You are expected to always abide by all laws and regulations related to fishing, boating, and any other scenario in which Lucid Fishing products can be used. You are expected to fish ethically. You are expected to be a positive role model in your community. You are expected to share your love of the outdoors with others. You are expected to stay at the top level of your angling skill.

*****In addition to the above mentioned requirements for the Pro Staff position, you will also have these responsibilities:**

1. Three articles per year that highlight the usage of Lucid Fishing products in which you have participated or in which you accompanied another person. This can include, *but should not be limited to*:
 - a. Field testing or research report
 - b. A “Tip from the Pros” article
 - c. Exciting story where a Lucid Fishing product played an important role
2. To represent and publicize Lucid Fishing at local events and shows whenever possible.
3. To promote and publicize Lucid Fishing products on any online forum or blog whenever possible
4. All photos, reviews, articles and field tests, can be used by Lucid Fishing for advertising, marketing, and promotional purposes.

A written letter of intent should be emailed directly to Lucid Fishing Owner, Teddy Wozny – Info@Lucidfishing.com

Please include the following:

- A. Your goals as an angler and for being on Lucid Fishing’s Pro Staff
- B. Your past angling experience
- C. Your opinion on the use of fishing grips.

D. List of any pro staff positions you currently hold and/or sponsorship commitments.

E. Why do you want to join Lucid Fishing's Pro Staff?

F. Do you have any potential conflicts of interests with any other current sponsors?

G. Are you opposed to putting Lucid Fishing stickers/logos on your boat, kayak, or vehicle?

H. Shirt size

I. Please include photo for use on our website and marketing materials.

J. Link to your website

As a Pro Staff member, you will receive Lucid Fishing products, clothing, and marketing materials as we see fit. These items are strictly to be used by you and/or your clients if you are a guide. Unless specifically authorized, all items sent to you by Lucid Fishing are NOT to be sold as it would undermine the terms we have with our authorized retailers.

If you need additional items, a written request should be sent via email to Info@Lucidfishing.com.

We would like to stress that being selected for the Lucid Fishing Pro Staff means that you are expected to represent Lucid Fishing and its products in a positive, ethical way.

Signed- Teddy Wozny - Owner

Signed-Pro Staff Applicant

Date